

# WHAT'S NEW

## in Miva Merchant 5.5

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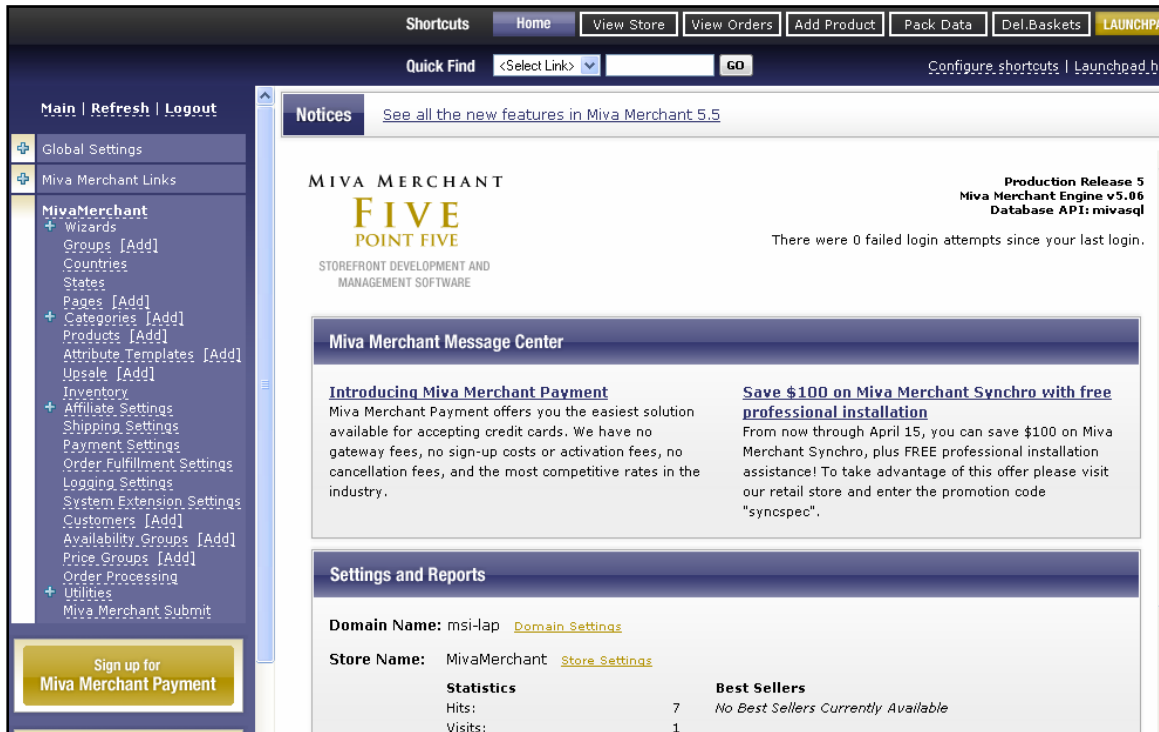


MIVA MERCHANT

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# Overview of New Features

Miva Merchant 5.5 takes customizing your Miva Merchant store to a whole new level. With complete CSS control, the layout design possibilities are virtually endless. New functionality makes administration simpler, and the overall functionality of the front-end of the store more robust.



## SIMPLER SETUP

If you've run the setup script (installed a fresh copy) of Miva Merchant before, you'll find the new process easier. Links to help information further explains what URLs to enter, and a graphical interface enhances the process.

## SIMPLER UPDATES

Miva Merchant 5.5 makes updating a snap. A graphic in the Admin Menu will alert you to available updates—you'll never miss out on the latest fixes and features.



Miva Merchant works closely with third-party developers. Streaming updates will not render problems with existing modules that follow the proper API.

# NEW, LOGICAL ADMIN INTERFACE

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Miva Merchant 5.5's Administration boasts a new look that's both appealing and easier to navigate.

No more having to click the + next to stores! If you have just one store, you'll be able to access every configurable area when you log in.

## Launchpad

With the new **Launchpad** (at the top of the screen) you can configure the **Shortcuts** toolbar so the features you use most are only a click away. Set up links to pack data, create batches, delete expired baskets and more.

- ☛ Click [Configure Shortcuts](#) at the top of the window to customize actions and text that appears on the Launchpad buttons.

To customize a Shortcut button click [EDIT](#) next to an existing shortcut.

**Edit Miva Merchant Shortcut: Shipping**

**Shortcut**

LaunchPad Label:  (11 characters max)

Description:  (appears on status bar)

Link:

- Available Links:
- Other (External): Link:
- Other (Internal): Main Window:   
Left Navigation:

Active

Here, you can apply pre-defined links (Available Links), or create custom links for the Miva Merchant Admin or even other Web Sites.

### External Links:

To link to an external site/page, just enter the full URL to the resource.

### Internal Links:

To link to specific sections of the Admin, you'll need to enter both the SCREEN and the STORE Codes and, if necessary, the Module Type.

For example, to set a button to go directly to the Shipping Settings screen, you would enter:

```
Screen=SMOD&Store_Code=YOURSTORECODE&Module_Type=shipping
```

To locate the Screen (and Module\_Type, if used), hover your mouse over any of the left-menu links. The full URL will appear in the browser's status bar. You only need to copy the code that BEGINS with "Screen=" and forward.

You can set links to expanded menus as well. To expand the menu beneath [Categories](#) in the left menu, we copied the URL code from "Screen=" and forward:

```
Screen=LNAV&Expanded=CTGY%281%29%3A#CTGY(1)
```

## Quick Find

The **Quick Find** feature lets you locate orders, products, categories and customers on the fly—without ever having to navigate the left menu.

- ☛ Select what you want to search for and enter the text (order number, product name, code, etc.) then click [GO](#). If you have a mall, you must select the store to search.

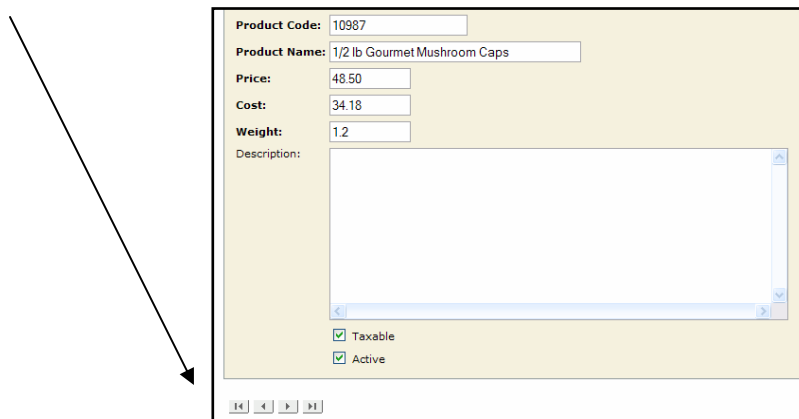
## Main Screen

The Main Screen includes the **Miva Merchant Message Center** and the store's **Settings and Reports** section.

- ☛ Reach the main screen any time by clicking the [HOME](#) button on the Launchpad (providing you have not changed the function for the button). You can still access it by clicking the Main link in the Admin Menu.

## Start, End / Previous, Next Buttons

When working with Products, Categories, Pages and Orders, you can quickly navigate to the first and last, or previous and next. Arrows appear at the bottom of the edit screen area.



# Standard Features Enhanced

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Miva Merchant 5.5 provides additional template formatting and functionality for many existing features.

## Press ENTER for Go

You can now press the ENTER key after inputting text for searching for products, categories, etc. In the past, you had to tab to the Go button. Now, just press the ENTER key from within the search input field.

## Customer Order Confirmation HTML Email (ORDER FULFILLMENT)

You can now fully customize the Customer Notification email using tokens, entities and HTML. The Original template includes all entities for the customer's shipping and billing address as well as items ordered, order charges and total.

- ☛ Use the radio button selection to opt to send order confirmation emails in Plain Text or HTML format.

## Order Processing

The Order Processing area has been overhauled, eliminating the need for excessive clicking to get to specific batches and orders.

- ☛ **Batches** are now created by clicking the **Create Batch** button at the top of the **Orders Listing** page (click on Order Processing). Batches are accessed off the Batches tab—you can view in list format all the batches in the store.

The new batching feature also makes it easier to cleanup orders—you can view the listing and check the remove box next to each batch (no more multiple clicking through the Admin Menu). The batch listing is also where you'll opt to run reports and/or process orders.

- ☛ **Store Encryption** now also has its own tab.

## Product Sorting

You can now sort products by assigning numerical values in the Admin. To sort products manually (bypass clicking up and down arrows), click the Products link in the left menu, and click SHOW next to "Product Order."

<a href="#">Name Ascending</a> <a href="#">Name Descending</a>			
<a href="#">Code Ascending</a> <a href="#">Code Descending</a>			
Order:	<a href="#">Hide</a>		
Order	Code	Name	ADD PRODUCT 
<input type="text" value="1"/>	30012	Food Pan, Deli, 22-Gauge 300 Stainless Steel	<a href="#">EDIT HERE</a> <a href="#">EDIT</a>
<input type="text" value="2"/>	30013	Food Pan, Perforated, 22-Gauge 300 Stainless Steel	<a href="#">EDIT HERE</a> <a href="#">EDIT</a>
<input type="text" value="3"/>	30015	Steam Table Pan, 304 18/8 Stainless Steel, Anti-Jamming	<a href="#">EDIT HERE</a> <a href="#">EDIT</a>
<input type="text" value="4"/>	30020	Steam Table Pan, 304 18/8 Stainless Steel, Anti-Jamming	<a href="#">EDIT HERE</a> <a href="#">EDIT</a>
<input type="text" value="5"/>	30022	Steam Table Pan w/ Handles, 22-Gauge 300 Stainless Steel, Anti-Jamming	<a href="#">EDIT HERE</a> <a href="#">EDIT</a>
<input type="text" value="6"/>	30023	Food Pan, Perforated, 22-Gauge 300 Stainless Steel	<a href="#">EDIT HERE</a> <a href="#">EDIT</a>
<input type="text" value="7"/>	30025	Steam Table Pan, 304 18/8 Stainless Steel, Anti-Jamming	<a href="#">EDIT HERE</a> <a href="#">EDIT</a>
<input type="text" value="8"/>	30026	Steam Table Pan w/ Handles, 22-Gauge 300 Stainless Steel, Anti-Jamming	<a href="#">EDIT HERE</a> <a href="#">EDIT</a>
<input type="text" value="9"/>	30040	Steam Table Pan, 304 18/8 Stainless Steel, Anti-Jamming	<a href="#">EDIT HERE</a> <a href="#">EDIT</a>
<input type="text" value="10"/>	30042	Steam Table Pan w/ Handles, 22-Gauge 300 Stainless Steel, Anti-Jamming	<a href="#">EDIT HERE</a> <a href="#">EDIT</a>
			<input type="text" value="10"/> 

After setting the order of products numerically, click the Update button or press enter.

You can also re-sort orders quickly by assigning a new number to any order and pressing enter. This will move a specified order into a new position on the list and the order that was previously in that position will then move down one position, with all the orders that follow it reordered accordingly.

**NOTE:** Only the products listed on the screen will be sorted. All other products not listed on the existing listing will not be affected.

## Category Sorting

You can now sort categories by assigning numerical values in the Admin. To sort categories manually (bypass clicking up and down arrows), click the Categories link in the left menu, and click SHOW next to "Category Order."

You can also re-sort categories quickly by assigning a new number to any category and pressing enter. This will move a specified category into a new position on the list and the category that was previously in that position will then move down one position, with all the categories that follow it reordered accordingly.

**NOTE:** Only the categories listed on the screen will be sorted. All other products not listed on the existing listing will not be affected.

## Category Column Display

You can now set category pages to display products in columns across the screen. In order to do this, you must be in expanded mode instead of line mode.

To set the number of columns (for example, three products across), go to [Pages](#)→[CTGY](#)→[Category Product List Layout](#). You must be in Point + Click Mode (not Advanced mode). From there you can choose either Default (one product per row), or “Display products in X columns”.

After making this change, you can return to Advanced Mode and make further edits.

**NOTE:** Multiple column display is also configurable for product lists on the Product List and Search Result pages.

## Product Attribute Templates

You can control the layout and functionality of Product Attributes via template formatting with version control. Click [Pages](#) → [PROD](#) (Product Display) → [Product Attribute Template](#).

## Quick-Assign Items to Pages

The tedious task of having to click to each Page template to assign Items is no more.

Click [Pages](#)→[Items](#), and opt to [Edit](#) any Item

**Edit Item: affiliate**

Item | **Pages** | Extensions

ALL | UNASSIGNED | ASSIGNED | Search: [ ] GO

Assigned	Page Code	Page Name	ADD
<input type="checkbox"/>	ACAD	Customer Create	EDIT
<input type="checkbox"/>	ACED	Customer Edit	EDIT
<input checked="" type="checkbox"/>	AFAD	Affiliate Create	EDIT
<input type="checkbox"/>	AFCL	Affiliate Login	EDIT
<input checked="" type="checkbox"/>	AFED	Affiliate Edit	EDIT
<input type="checkbox"/>	BASK	Basket Contents	EDIT
<input type="checkbox"/>	BSKE	Checkout: Basket Empty	EDIT
<input type="checkbox"/>	CTGY	Category Display	EDIT
<input type="checkbox"/>	INVC	Invoice	EDIT
<input type="checkbox"/>	LOGN	Customer Login	EDIT

1-10 | 10 | NEXT >>

Update | Delete | Reset

In the Item Edit screen, click [Pages](#). Check off all pages to which the item should be assigned and click Update.

# New Features

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Version 5.5 opens the door for Miva Merchant stores to further expand functionality and layout. No more tie-downs to specifically, locked code. Virtually every aspect is now template-driven, including the ability to apply Frameworks and Skins, and use Dreamweaver to manipulate pages.

## Head Tag Settings

You can upload CSS files via the Miva Merchant 5.5 Admin by clicking your store's link on the left and clicking the [Head Tag Content/CSS](#) link.

You also have control over the HTML Profile of the site (to set the DOCTYPE to keep up with HTML standards). Click the [HTML Profile](#) link under your store's settings section.

**NOTE:** If you are using the Default MMUI Framework (see below), and upload a CSS file, you will need to manually place the call to that file—for other Frameworks the CSS file call will be placed automatically.

## Frameworks

Frameworks allow you to quickly apply a custom foundation when building a new store. Some Frameworks may utilize skins (based on CSS files) to control design elements.

Miva Merchant 5.5 comes with two installed—a standard framework that follows the form of the traditional Miva Merchant Look & Feel, and an **Alternative Miva Merchant CSS Framework**, which exhibits how much control one can have.

You can also purchase Frameworks from third-parties, or have one customized for your store.

Although Frameworks change the core page templates of the store, you can still modify templates and CSS files to further customize layouts.

**Frameworks are designed to be used as a foundation for NEW stores. Applying Frameworks to existing, live stores can render the store inoperable. Be sure to weigh ALL issues (and gain assistance) if you are determined to apply a Framework to an existing store.**

- ☛ Applying a Framework actually changes the page template code for the pages to which the Framework is applied. This means templates customized with code necessary for third-party modules to function will commonly need that additional code re-inserted.
- ☛ In most cases, changing the “outer shell” colors or images would be done by modifying the actual CSS files the Framework uses, rather than the Framework itself. This process will keep all current template code intact. You could simply update CSS files whenever necessary. However, this process requires planning so that full CSS is used for all elements of the standard store shell (navigation bar, category tree, etc.). Some store owners may find the need to have a custom Framework created to suit their needs.

Frameworks are applied to the store under the Store's Edit Area (click your store's link in the left menu) then click [Frameworks](#).

**To Apply A Framework:**

In the left menu, click the store's link. On the right, click [Frameworks](#). Click the [SELECT FRAMEWORK](#) button next to the Framework you want to apply to the store.

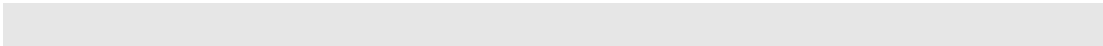
**To Save A Framework:**

In the left menu, click the store's link. On the right, click [Frameworks](#). Click the [SAVE FRAMEWORK](#) button.

You need to create a unique Framework Code and Name. You can optionally upload a preview image and enter a description.

Next, check off the templates and Framework components you want to export to a Framework, then click [SAVE FRAMEWORK](#).

The new Framework will now appear in the Framework listing.



## Dreamweaver Support

You can use Dreamweaver to edit page templates. Configure the HTML and DATA directories by clicking your store's link then clicking the [Dreamweaver Import/Export Settings](#) tab. The base directory is relative to the /mm5/ directory on the server.

To Export or Import Page Templates, click the [Pages](#) link in the left menu and check off the Import or Export box for any templates then click Update.

- ☛ To utilize Dreamweaver for editing page templates, you must first install the Dreamweaver Extension Manager (available from MivaMerchant.com).
- ☛ Webroot, in respect to the Import/Export Settings is the root of the web site on the server. This setting should work on most Miva Merchant installations
- ☛ The template files created for Dreamweaver editing are .htm files and contain additional code you would not normally see in the standard templates via the Admin. Do not remove any specialized code, as it's needed for proper importing after editing.
- ☛ The .htm pages must be re-uploaded to the SAME directory as the exported files so they can be found. Do not change file names or extensions. File names and extensions are case sensitive.
- ☛ If templates have already been customized for functional purposes, preview layouts may appear differently than how pages would look online (parsed by the server).
- ☛ The Dreamweaver Extension is officially supported for Dreamweaver versions 8 and 9 (CS3).

## Search Engine Optimization

Miva Merchant 5.5 incorporates key settings for Search Engine Optimization (SEO).

The screenshot shows the 'Search Engine Optimization Options' configuration page. It includes two main sections: 'Search Engine Optimization Options' and 'Short-link Settings'. In the first section, there are two checkboxes: 'Enable SEO friendly store front' and 'Enable Site Map', both of which are currently unchecked. The 'Short-link Settings' section contains several options: 'Enable short-links' (unchecked), 'Prefix' (set to 'None'), 'Product page identifier' (set to 'product'), 'Suffix' (set to 'html'), 'Category page identifier' (set to 'category'), and 'URL Delimiter' (set to '/'). There are also two checkboxes: 'Use in Breadcrumb links' (unchecked) and 'Always include store code in URL' (unchecked).

You can reach domain-wide SEO settings by clicking the + next to Global Settings and clicking the [Domain Settings](#) link.

### SHORT-LINKS

Short-links are used to strip non-alphanumeric characters from the URLs to store pages, as well as to make standard linking structures less lengthy and more SEO friendly.

You can utilize prefixes and/or suffixes, and custom page identifiers (for products and categories).

Links like this:

[http://www.yourstore.com/mm5/merchant.mvc?Store\\_code=MM&Screen=PROD&Product\\_Code=1234](http://www.yourstore.com/mm5/merchant.mvc?Store_code=MM&Screen=PROD&Product_Code=1234)

Can now look like this:

<http://www.yourstore.com/prod/1234.html>

**This is an advanced feature. It is possible to render parts of your store unreachable with an improper mix of "Short Link Settings." Please do not change the "Short Link Settings" unless you are sure you understand how they work.**

Examples of proposed link changes will be displayed further down the screen.

- ☛ Depending upon your server's settings, some configurations may render the newly updated links to return error pages. Be sure to test the store's link patterns immediately after making changes.

## **SITE MAP**

Miva Merchant can create, and update on-the-fly, a store map that consists of all categories and products. Once activated, you can modify the SMAP page template to gain full control over the page's layout.

- ☛ The Screen code for the Site Map page is SMAP. (Screen=SMAP)

## **META TAGS**

You can now add meta tag keywords and descriptions to individual categories and products. You'll find a [Meta Tag Settings](#) link on each category and product edit screen.

- ☛ Product Keyword and Description content is called into the PROD page template using:

```
<mvt:item name="prodctgy_meta" param="prod" />
```

- ☛ Category Keyword and Description content is called into the CTGY page template using:

```
<mvt:item name="prodctgy_meta" param="ctgy" />
```